Women in IT Leadership Forum

September 25-28, 2017
Location: Magnolia Hotel |818 17th Street |Denver, CO 80202 |303.607.9000
HDI Program Manager: Allyson Rollins | Phone: 719-439-9742 | Email:allyson.rollins@ubm.com
Group Facilitator: Megan Selva | Phone: 719-235-8357 | Email: megan.selva@ubm.com
==**Please Bring:** Any necessary information related to the topics on the agenda==

Monday September 25

Arrival Day

5:00 pm – 7:00 pm	**Registration:** Take a moment to check in, pick up your name badge, meeting materials, sign a photo release and get your Rockies ticket if applicable.	LL outside The Magnolia Lounge
6:30 pm – 8:00 pm	**Meet and Greet:** Come join your peers for an informal gathering over appetizers and drinks.	The Magnolia Lounge

Tuesday September 26

7:30 am – 8:30 am	**Registration:** Take a moment to check in, pick up your name badge, meeting materials, sign a photo release and get your Rockies ticket if applicable.	LL outside The Magnolia Lounge
7:45 am – 8:30 am	**Breakfast**	The Magnolia Ballroom
8:30 am – 9:00 am	**HDI Welcome and Ice Breaker Activity –** presented by Allyson Rollins, Program Manager	The Magnolia Ballroom
9:00 am – 9:15 am	**Travel to Coors Field**	
9:15 am – 10:30 am	**Coors Field Technology Team panel discussion:** This an opportunity to ask questions of some of the Coors field IT department employees. What technology is behind the game, merchandise, ticket sales and food outlets? What is their disaster recovery plan? What tools do they use? How do the train the IT employees?	Enter at Gate C to Conference Room # 2

Time	Activity	Location
10:30 am – 11:30 am	**Coors Field Tour**	Coors Field
11:30 am – 11:45 am	**Travel back to the Magnolia Hotel**	
11:45 am – 12:45 pm	**Lunch**	The Magnolia Ballroom
12:45 pm – 1:00 pm	**Introductions:** At your table please take some time to introduce yourself and share where you work.	The Magnolia Ballroom
1:00 pm – 4:15 pm	**THE FUTURE OF IT SUPPORT presented by Kevin Crowe, Executive VP of Strategy from Long View Systems.** This is a Brainstorm / Pain Storming workshop. A few questions and discussion ideas for the session: • What is IT going to look like in 3-5 years? • How can we shape the future and execute on that? • What is near term, can we make those improvements now? • Use of artificial intelligence, robots • Use of machine learning/deep learning • Automation of Service Requests • Automation of incident resolution (from alert to self-healing, self-fixes) • Automation of major incident declaration ∗ **Break when convenient**	The Magnolia Ballroom Multi Group Session
4:15 pm – 4:40 pm	**Free Time**	
4:40 pm – 5:00 pm	**Meet in the hotel lobby to travel to Coors Field. -** There will be a shuttle on a continuous loop from the hotel to Coors Field**.**	
5:00 pm – 6:30 pm	**Pregame Picnic and Networking -** There will be a shuttle on a continuous loop from the hotel to Coors Field.	Platte River Picnic Area
6:30 pm – 9:30 pm	**Colorado Rockies Game -** There will be a shuttle on a continuous loop from the hotel to Coors Field. Until 9:45 pm.	Section 316

Wednesday September 27, 2017

7:30 am – 8:00 am	Breakfast	The Magnolia Ballroom
8:00 am – 9:00 am	**Speed Circuit Discussions:** The main topic is **Self- Service**. We will have 8-10 tables with topics that relate to self-service. During this hour you will have the opportunity to network and talk with all attendees by visiting each table discussing each topic as it relates to self- service. This has been and attendee favorite for the past year.	The Magnolia Ballroom
9:00 am – 10:30 am	**SME Session: Rae Ann Bruno** Engaging employees; closing the generation gap. Many organizations focus on attracting and retaining employees, but to get the results we desire, we need to motivate and engage our employees and teams to deliver better customer service. With several generations in the workforce, a "one size fits all" approach to motivation and engagement doesn't work. Attend this session to learn what motivates each generation and how you can create an environment where your teams will be highly engaged, productive, and successful.	Stout
10:30 am – 10:45 am	**Break**	Library Area
10:45 am – 12:00 pm	**SME Session Pam Moore: Code Switching: 10 Ways to Build Influence as a Woman in IT** *Pam Moore, Head of Internal Communications, UBM plc* Expect to contribute from your own experience in this lively discussion. We want your stories! We'll explore some tired and true, practical tricks you can use right now to build your influence, focusing on common trouble areas. The conversation will center on "code-switching:" adjusting your self-presentation based the scenario and audience to achieve your objectives. It'll be sort of like "How to Win Friends and Influence People" for successful women in 2017. We'll touch on:	Stout

1. Why the mastery that got you this far may be getting in your way now: Switching from expertise to puppies
2. Getting real with your staff without being a girlfriend
3. Confidence displays
4. Managing your boss: AKA pay the tax man
5. Planning (and reasserting) control in meetings (also, dealing with mansplaining)
6. Slowing down your response: "Let me think about it"
7. Seed planting for your big idea
8. Purposeful networking (and more puppies)
9. Your next job: You are not your job title
10. Your favorite tactic

If we have more time, we'll talk about how to respond to common arguments about improving diversity in the technology workforce.

12:00 pm – 1:00 pm	**Lunch**	The Magnolia Ballroom
1:00 pm – 4:00 pm	**SME Workshop: Leading a Trusting Workplace presented by Lea Brovedani.** Lea will help you to identify opportunities to build trust and create a positive environment. What would it take for all of your employees to say, "I love my job and I trust my coworkers?" Employee engagement is a key competitive advantage for companies, and it happens in an environment where people are completely vested and energized. With humor and great storytelling, Lea shows participants how to: Increase levels of trust with clients, employees and peers.	Stout
4:00 pm – 5:00 pm	**Facilitated Open Discussion:** This is an opportunity for open discussion regarding challenges faced, successes experienced, tools, RFPs, vendors etc. Take this time to ask questions of your peers, share ideas or generate topics that are not mentioned on the agenda. What are some current issues faced by Women in Leadership or IT Support Services that you would like to discuss?	Stout
5:00 pm – 5:15 pm	**Break**	
5:15 pm – 5:30 pm	**Meet in the hotel lobby and walk to Lime**	

5:30 pm – 6:30 pm	**Group Happy Hour and Networking Reception**	Lime
6:45 pm or 7:00 pm	**Dutch dinner reservations** – be sure to sign up for one at the registration table.	

Thursday September 28, 2017

7:45 am – 8:30 am	Breakfast	The Magnolia Lounge
8:30 am – 9:30 am	**Celebrate Successes** - What initiatives do you support or have you implemented?	Stout
9:30 am– 11:00 am	**Facilitated Roundtable Discussion: Shaping Our Future**: this session will be facilitated by Megan Selva. The purpose is to gather information regarding the effectiveness of this Forum group, specifically how can we develop the future meetings and program content from your perspective. What topics do Women in IT Leadership face? What categories are important: people, technology, process, professional development? Bring all your ideas with you.	Stout
11:00 am – 11:30 am	**The One Thing:** This is an opportunity to share what your key take a ways are from the meeting**.** What will you take back to your organization and begin to implement?	Stout
11:30 am – 12:00 pm	**Future Topics Discussion:** Discuss any future topics, case studies or implementations you would like to discuss at future Forum meetings. Megan Selva will work with Allyson Rollins to build the next agenda based on the topics list and your feedback.	Stout
12:00 pm	**Women in IT Leadership Forum Concludes**	

Additional Information:
Take your Forum surveys and do post all information to HDIConnect group site